



ANM 324

Digital Design-Online

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# Introduction

**Registration/roster**-If you are registered for the class you will have access via D2L (Desire To Learn) 2-3 days before class starts.

**Waitlist/adds**-I am generally able to add a few students (4-6) but every class is different and I won't know precisely until the end of the first week of class. Be patient...you are welcome to e-mail me for an update. I will e-mail an add number based on your position on the waitlist. You must respond promptly

# Requirements

- Motivated to learn and work independently of traditional class structure
- Have access to the following:
  - Computer
  - Illustrator CC Software
  - E-mail and Internet
  - Scanner/Camera/Phone (for sketches)

# Software

## Illustrator CC

- Class is based on Illustrator CC Adobe Cloud
- Improvements: new interface and better performance.

As you are aware, Adobe has moved to the cloud and now offers their “Cloud version of the Creative Suite which gives you access to the latest releases of most software titles including Illustrator and Photoshop. The student cost is \$19.99 a month with a one year subscription. Check for details at [www.adobe/CreativeCloud](http://www.adobe/CreativeCloud)

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# Required Text

Adobe Illustrator CC (2015) Classroom In A Book

ISBN-13: 978-0134308111

ARC Bookstore or  
At Amazon.com \$40-50 (used/new)

I have also ordered the Illustrator Visual Quickstart Guide as an **optional text**. It's a reference book that some students like to use in conjunction with the Adobe Classroom in a Book which is exercise oriented.

# Typical Week

We'll start each weekly module in D2L

- Weekly announcements
- Objectives for the week
- Assignments for week
- Links to web content in Class Website
- Dropbox
- Discussion Board
- Gradebook

Class Website Has

- Class Schedule
- Videos, Readings
- Gallery

# Five Major Projects

Project 1-Draw A Familiar Object  
Introduces basic drawing and color tools



Project 2-Illustrate an Interior  
Focuses on the pen tool, color and lighting





# Project 3-Design a Logo, Signage and Business Card

Use typography to effectively “brand” a client



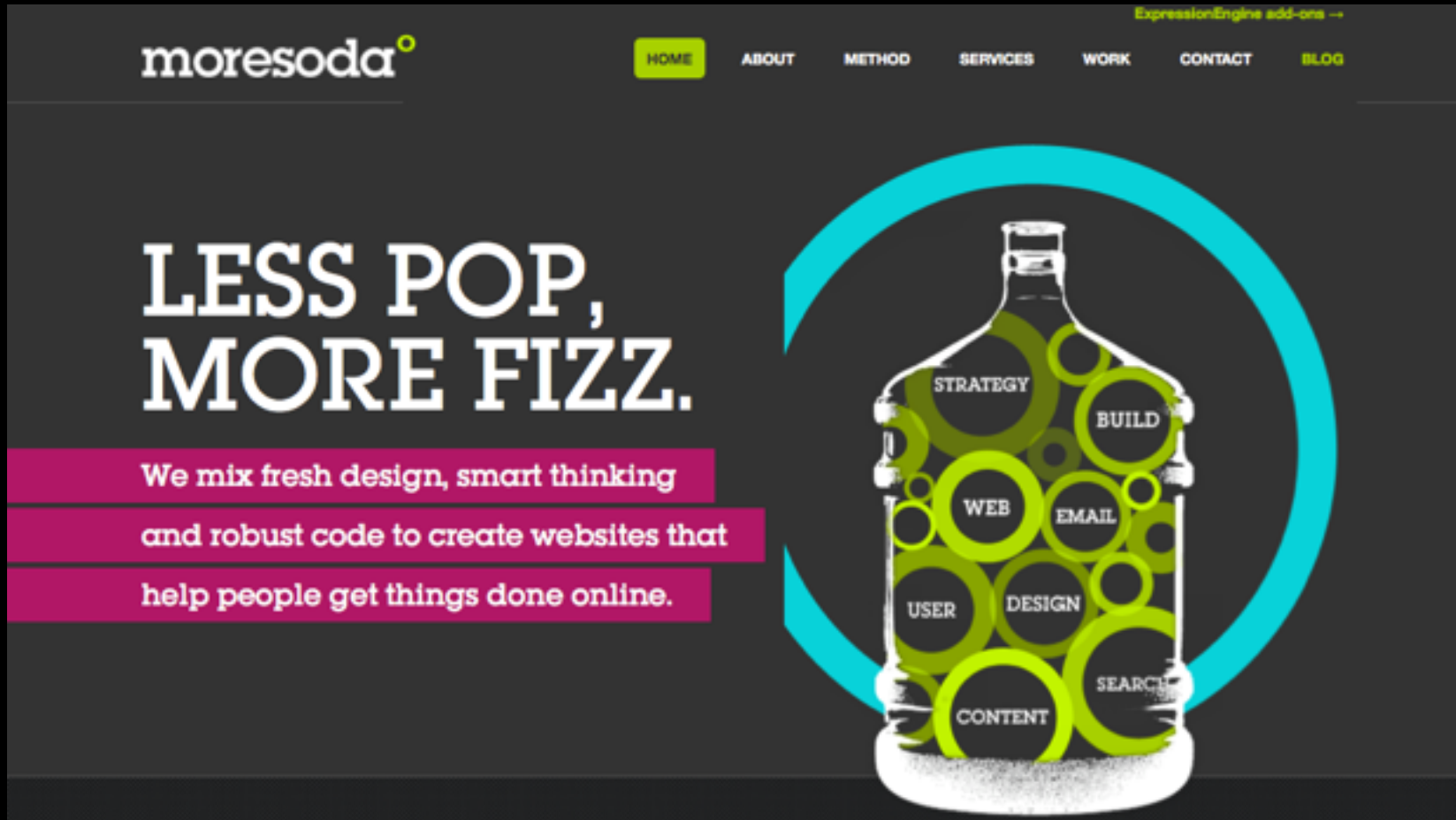
# Project 4-Packaging Design

## Game or DVD Box



# Project 5-Web Page Mock-up

## Layout Photos with Type in Illustrator



# How do I get started?

- The portal for the class Desire2Learn

<https://d2l.arc.losrios.edu>

- If registered, you will see a link to ANM 324
- D2L provides:
  - announcements
  - class schedule, syllabus (all web content)
  - discussion boards, chat, mail, dropbox for assignments

Questions?

E-Mail Me or post a question in the discussion board once you have access to D2L.